

EXPERIENCE

Facy

Design + Code
2019.09 - 2019.11

Design and development of an iOS app to help independent Estheticians take their practice to the next level by keeping track of client sessions, taking clinical notes, capturing image markups, and scheduling timely follow-up reminders. Built using modern reactive practices like SwiftUI and Combine backed by a modern Realm data stack.

Obsidian

Personal Project
2018 - CURRENT

Unhappy with the Qwestrade client for iOS, I decided to make my own in Swift. This personal project taught me about writing an OAuth 2 API, iOS localization, App Store distribution automation, UITheme, and overall iOS app paradigms.

BeeBusy

Product Designer
2017.06 - 2018.04

Developing a simple way for beauty and spa services to recoup lost money due to cancellations. MVP focused on a web portal for posting cancelled deals and an iOS app for being notified and buying last-minute cancellations. I was responsible for the icon, small landing site, and iOS app.

Trumpet

Front-end Design
2015.09 - 2017.06

Front-end design for Trumpet, a more honest business review directory. My role focused on standardizing and evolving front-end components for back-end developers to incorporate into production through an agile process.

Gummii

Product Designer
2014.03 - 2015.08

Headed design for Gummii a startup that focused on helping 550,000 students, teachers and parents teach math through an adaptive learning system on iPad. My duties encompassed everything from evolving an already established brand language, designing/developing a Wordpress backed site, to working very closely with senior iOS developers. Day-to-day work responsibilities mainly included designing UI elements that cohesively fit in with UX of the standard math method. I focused on the UI/UX design of Gummii apps, making user flows and crafting high fidelity UI elements. I was able to utilize my understanding of programming and UIKit to intelligently communicate with developers, as well as deliver assets.

EDUCATION

NOMAD Academy

SE Asia
2019.03 - 2019.06

Travelling and learning about personal growth with a focus on Entrepreneurship, Marketing, and UX design.

Digital Arts & New Media

Selkirk College
2011.09 - 2013.05

Spent two years experimenting with and learning web design/development, usability testing, photography, videography, graphic design, illustration, art/art-history, motion graphics, 3D modelling/rigging, typeface design, and professional practices.

* Reference available upon request.